

Michigan Department VFW Auxiliary Buddy®Poppy – August 2026

www.vfwauxmi.org

Facebook Page: Buddy Poppy-Michigan

National Theme: *From Sea to Shining Sea Honoring Veterans Who Keep Us Free*
Department Theme: *We Don't Know Them All, But We Owe Them All*



Anniversary "Buddy®Poppies are available from the VFW Store while supplies last. The poppies are the same design as the original, but it comes in Silver for the 25th Anniversary, Gold for the 50th Diamond (iridescent white) for the 75th. VFW Posts or Auxiliaries in their 100th year can order any color and as many as they need. Once they are sold, they are gone

MALTA has many resources to help you with your poppy event. It has a Chairman's Manual, business cards that you can print, and citations. The VFW store also carries many items, including a pamphlet called "The Story of the Buddy®Poppy.

Share and SWAP (Sharing Wonderful Auxiliary Projects) creative ways to educate the community about the VFW Buddy®Poppy.

Some ideas:

- The VFW has several videos on YouTube, including "The Impact of the 'Buddy'® Poppy," Behind the VFW 'Buddy'® Poppy" and "The Veterans Behind the Poppy." Share these videos on social media or at a holiday or event at your Post.
- Distribute "Buddy"® Poppies during food/donation drives and put Poppies on desserts as decorations for holiday meals.
- Create table centerpieces or wreaths using "Buddy"® Poppies. Explain to your guests.
- Make a wall of remembrance at a community location like your local Post.
- Contribute to virtual "Buddy"® Poppy Gardens on Instagram using the hashtag #buddypoppy. Several of these exist online, where you can share personal photos of poppy fields and gardens or other tributes.

What are your ideas? Post them on our Facebook page.

Jane Dady
953 N US 23 East Tawas, MI 48730
989-254-7155
Jdpickle12@yahoo.com

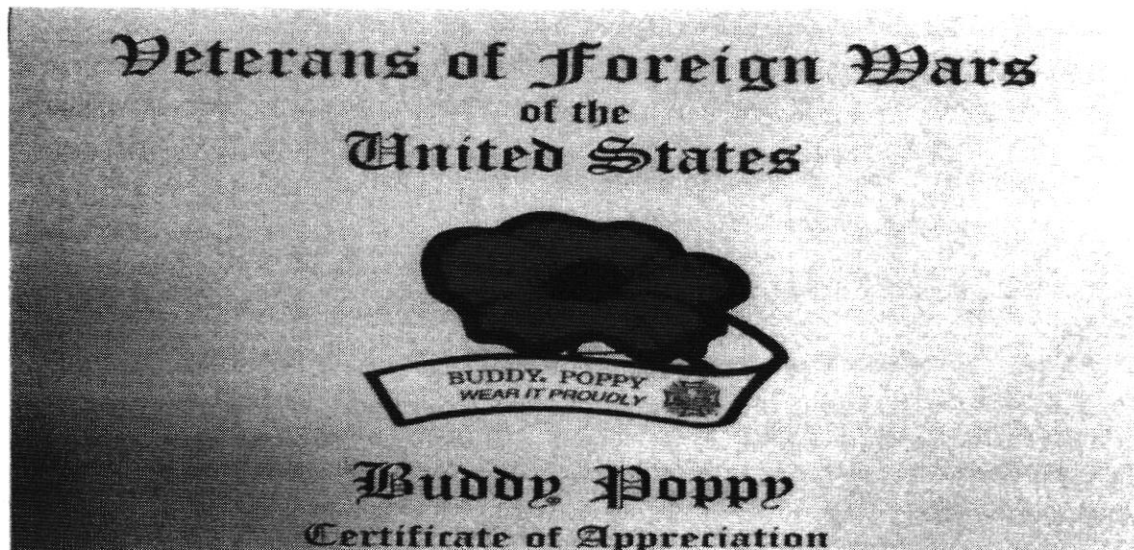


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National Theme: Serving America's Heroes
Department Theme: *Leading with a Patriot's Heart*

Honor the Dead by helping the living. Wear a Buddy®Poppy in remembrance of a fallen veteran. These small but mighty remembrance flowers have raised millions of dollars for the welfare of veterans and their families. All money collected from distributions goes directly into your relief account. This is a restricted account. The money can only be used to help veterans and their families.

Recognition is Important! Give recognition for a job well done. A word of praise often means more than any kind of financial reward – especially if it is done publicly. Don't overlook the faithful Auxiliary member who goes to stores or businesses each year to distribute Poppies. Recognize their efforts at Post events or Auxiliary meetings. Special citation awards are made available through the VFW Store www.vfwstore.org along with citations, year pins, and other items.



Report the number of poppies distributed each quarter, attending a School of Instruction, and your District meeting.

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